CBS TELEVISION STATIONS CW

AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 WBZ TV 4

AND

CONTRACT NO. REV.
1061-58260-1
DATE PRINTED
09/11/12

11548 **AGENCY (OR SERVICE) ACTING AS AGENT FOR** 105516 **ADVERTISER (OR AGENCY AND ADVERTISER)**

NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE
AND	915 King St Fl 2	337 Summer St
ADDRESS	Alexandria VA 22314-3091 USA	Boston MA 02210-1707 USA
CONTACT	N. MCDONALD	**PRODUCT** BROWN/R/US SEN MA
LOCAL SALESPERSON	PAT CASHEN POLITICAL **AGENCY EST. NO.** 5042W10/15	**PRODUCT CODE** 1302
NATIONAL SALESPERSON		

Cancellation Notice Required
Announcement 28 days prior notice

BROADCAST SCHEDULE STARTING 10/14/12 AND ENDING 10/21/12 NO. WEEKS: 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TIME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	M-F	5	05:58A	07:00A	30S	10/15/12-10/19/12	WBZ NEWS	5	900.00	4500.00
2 FIXED	M-F	10	07:00A	09:00A	30S	10/15/12-10/19/12	THE EARLY SHOW	10	500.00	5000.00
3 FIXED	M-F	5	09:00A	10:00A	30S	10/15/12-10/19/12	RACHAEL RAY	5	585.00	2925.00
4 FIXED	M-F	5	11:00A	12:00N	30S	10/15/12-10/19/12	PRICE IS RIGHT	5	1080.00	5400.00
5 FIXED	M-F	5	12:00N	12:27P	30S	10/15/12-10/19/12	WBZ NEWS	5	630.00	3150.00
7 FIXED	M-F	5	03:00P	04:00P	30S	10/15/12-10/19/12	DR. PHIL	5	650.00	3250.00
8 FIXED	M-F	5	04:00P	04:30P	30S	10/15/12-10/19/12	JUDGE JUDY	5	850.00	4250.00
9 FIXED	M-F	5	04:30P	05:00P	30S	10/15/12-10/19/12	JUDGE JUDY	5	850.00	4250.00
10 FIXED	M-F	5	05:00P	05:30P	30S	10/15/12-10/19/12	5PM NEWS	5	1000.00	5000.00
11 FIXED	M-F	5	05:30P	06:00P	30S	10/15/12-10/19/12	530PM NEWS	5	1100.00	5500.00
12	M-F	5	06:00P	06:30P	30S	10/15/12-10/19/12	WBZ NEWS	5	1440.00	7200.00

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ACCEPTED BY AGENCY | AS AGENT FOR (ADVERTISER) | ACCEPTED BY STATION

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NAME MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE
AND 915 King St Fl 2	337 Summer St
ADDRESS Alexandria VA 22314-3091 USA	Boston MA 02210-1707 USA
CONTACT N. MCDONALD	PRODUCT BROWN/R/US SEN MA
LOCAL SALESPERSON PAT CASHEN POLITICAL — AGENCY EST. NO. 5042W10/15	PRODUCT CODE 1302
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FIXED										
13 FIXED	M-Th	4	07:00P	07:28P	30S	10/15/12-10/18/12	WHEEL OF FORTUNE	4	1980.00	7920.00
14 FIXED	F	1	07:00P	08:00P	30S	10/19/12-10/19/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
15 FIXED	M-Th	4	07:28P	07:57P	30S	10/15/12-10/18/12	JEOPARDY !	4	2880.00	11520.00
16 FIXED	M-F	5	11:35P	12:37A	30S	10/15/12-10/19/12	DAVID LETTERMAN	5	1350.00	6750.00
17 FIXED	M-F	5	12:37A	01:37A	30S	10/15/12-10/19/12	LATE LATE SHOW	5	500.00	2500.00
18 FIXED	M-Th,Su	14	04:29A	05:00A	30S	10/14/12-10/14/12 10/15/12-10/18/12	WBZ NEWS	5	200.00	1000.00
19	M-F	5	05:00A	05:56A	30S	10/15/12-10/19/12	WBZ NEWS	5	500.00	2500.00
20	M-Sa Su	7	11:00P 11:00P	11:35P 11:35P	30S	10/15/12-10/21/12	WBZ NEWS	7	2700.00	18900.00
21 FIXED	Sa	1	06:00A	07:00A	30S	10/20/12-10/20/12	WBZ NEWS	1	540.00	540.00
22 FIXED	Sa	1	07:00A	08:00A	30S	10/20/12-10/20/12	WBZ NEWS	1	630.00	630.00
23 FIXED	Sa	1	07:00P	07:28P	30S	10/20/12-10/20/12	WHEEL OF FORTUNE	1	900.00	900.00

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NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE
AND ADDRESS	915 King St Fl 2 Alexandria VA 22314-3091 USA	337 Summer St Boston MA 02210-1707 USA
CONTACT	N. MCDONALD	PRODUCT BROWN/R/US SEN MA
LOCAL SALESPERSON	PAT CASHEN POLITICAL — AGENCY EST. NO. 5042W10/15	PRODUCT CODE 1302
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24 FIXED	Sa	1	07:28P	07:56P	30S	10/20/12-10/20/12	JEOPARDY!	1	990.00	990.00
25 FIXED	Sa	1	11:35P	12:05A	30S	10/20/12-10/20/12	THE INSIDER	1	450.00	450.00
26 FIXED	Sa	1	05:00A	06:00A	30S	10/20/12-10/20/12	WBZ NEWS	1	270.00	270.00
27 FIXED	Su	1	06:00A	07:00A	30S	10/21/12-10/21/12	WBZ NEWS	1	540.00	540.00
28 FIXED	Su	1	07:00A	08:00A	30S	10/21/12-10/21/12	WBZ NEWS	1	630.00	630.00
29 FIXED	Su	1	08:00A	09:00A	30S	10/21/12-10/21/12	WBZ NEWS	1	900.00	900.00
30 FIXED	Su	1	08:57A	10:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1980.00	1980.00
31 FIXED	Su	1	11:35P	12:00M	30S	10/21/12-10/21/12	SPORTS FINAL	1	1260.00	1260.00
32 FIXED	Su	1	12:30A	01:00A	30S	10/21/12-10/21/12	TIM MCCARVER	1	315.00	315.00
33 FIXED	Su	1	05:00A	06:00A	30S	10/21/12-10/21/12	WBZ NEWS	1	270.00	270.00
34 FIXED	Sa	1	08:00A	10:00A	30S	10/20/12-10/20/12	SATURDAY EARLY SHOW	1	990.00	990.00

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							Total Contract:	110		113980.00

Billing Summary

	Oct	Nov	Dec	Total
Qtr 4-12	113980.00	.00	.00	113980.00
			GRAND TOTAL	113980.00

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